



Audubon Aquarium
of the Americas
A Facility of Audubon Nature Institute

Audubon Aquarium of the Americas
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Party Your Fins Off: Be the Solution to Plastic Pollution! Scales & Ales Tickets Now on Sale

Early-bird discounts available through August 16

(New Orleans, La.) – Tickets are now on sale for the 9th annual Scales & Ales celebration on Friday, October 5, at Audubon Aquarium of the Americas, where guests can support efforts to fight plastic pollution while enjoying an unforgettable evening of food, drink and live entertainment.

Partygoers will enjoy brews from exclusive beer sponsor Abita Brewing Company, wine, specialty cocktails, delicious cuisine from 50 local restaurants and bars and the exceptional sights and sounds of the Aquarium and the New Orleans riverfront after dark.

The event will spotlight the Aquarium's efforts to fight plastic pollution, one of the gravest threats facing marine wildlife today. Since 2010, Scales & Ales has raised more than \$1 million for the Aquarium.

Scales & Ales is an adult-only event on Friday, October 5, from 8 p.m. - 11 p.m. Sponsors and Patrons enjoy early admittance at 7 p.m. with access to the VIP Area throughout the night. Early-bird tickets are \$50 for members and \$60 for non-members through August 16 at 10 p.m. After August 16, tickets are \$65 for Audubon members and \$75 for non-members. Patron tickets are \$125 per person. Sponsor packages start at \$1,000. All food and drinks are included in the ticket price.

Admission is limited and purchasing tickets in advance is recommended because Scales & Ales may sell out. Tickets can be purchased online [here](#). For more information on sponsor packages, click [here](#). Please call (504) 861-5107 for additional information.

The 2018 Scales & Ales will highlight Audubon's commitment to encourage locals and visitors alike to shift away from single-use plastic toward more environmentally-friendly options.

In 2017, the Aquarium eliminated plastic straws and bags and is working toward significantly reducing or eliminating plastic beverage bottles and showcasing alternatives

to plastic. This year, Scales & Ales will offer guests green alternatives, such as water served in aluminum cans.

"More than 8 million tons of plastic enter the ocean each year worldwide, which is roughly a dump-truck full of plastic every minute of every day," said Audubon Nature Institute President and CEO Ron Forman. "Your support of this event is an investment in critical conservation programs that inspire millions of people each year to make a difference."

The entertainment lineup for this year's Scales & Ales includes:

- The Mixed Nuts, celebrating their 20th anniversary, on the Aquarium plaza main stage. Boasting a repertoire that spans 50 years of popular music, from today's Top 40 Hits to one-hit-wonders and everything in-between, The Mixed Nuts offer something for everyone.
- DJ Brice Nice inside the Aquarium lobby. A radio and club DJ, music historian, and vinyl junkie, DJ Brice Nice hosts the Block Party radio show on WWOZ New Orleans and has rocked parties in venues across New Orleans, from House of Blues to The Saint.
- Electra Glitter Eko Glitter Bar, The Sirens of New Orleans, a Temporary Tattoo Station, Magic Memories and more.

To prepare for Scales & Ales on Friday, October 5, the last showing at Entergy Giant Screen Theater will be at 1 p.m. and the Aquarium will close at 2 p.m. that afternoon. The Aquarium will be open during Scales & Ales and guests can stop by the sea otter and penguin exhibits before bedtime at 8:30 p.m.

Guests must be 21 to purchase a ticket. No children or babies allowed. The dress code is dressy casual. The party will go on rain or shine. Should you be unable to attend the event, please consider your ticket purchase a donation; there will be no refunds.

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Audubon Nature Institute operates a family of museums, parks and research facilities dedicated to celebrating the wonders of nature. Through innovative live animal exhibits, education programs, and scientific discovery, Audubon makes a meaningful contribution to preserving wildlife for the future. Audubon Nature Institute flagships include Audubon Park, Audubon Zoo, Audubon Aquarium of the Americas, Entergy Giant Screen Theater, Audubon Butterfly Garden and Insectarium, Audubon Louisiana Nature Center,

Freeport-McMoRan Audubon Species Survival Center, Woldenberg Riverfront Park and Audubon Wilderness Park. Ron Forman is President and CEO of Audubon Nature Institute.

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