

## FOR IMMEDIATE RELEASE MARCH 6, 2020

## Party for the Planet presented by Entergy Kicks Off Series at Audubon Louisiana Nature Center

Party for the Planet presented by Entergy is a <u>series</u> of events and activities celebrating the wonders of nature held across multiple Audubon Nature Institute attractions, March 23 to June 20.

Party for the Planet presented by Entergy: Spring into Action kicks off the series at Audubon Louisiana Nature Center on March 28 from 10 a.m. to 3 p.m. Visitors are invited to participate in imaginative new ways to experience nature through hands-on discovery and interactive experiences that promote environmental awareness.

"Audubon Louisiana Nature Center is proud to kick off the Party for the Planet series again this year," says Audubon Louisiana Nature Center Director of Operations Isaac Wyatt. "Our Spring into Action event allows guests the chance to connect with nature in exciting ways and better understand the vital functions of our native ecosystem."

Guests can interact with local "conservation neighbors" and take part in fun opportunities to experience the natural world including a complimentary night sky demonstration in the Planetarium. Admission to this event is free to the public.

"For Entergy, a clean energy future not only means helping create sustainable and resilient communities, but also helping protect our planet," says Vice President of Customer Service at Entergy New Orleans Sandra Diggs-Miller. "Party for the Planet educates our customers, communities, employees and owners on environmental actions that help preserve our natural resources."

The <u>series</u> of Party for the Planet presented by Entergy events and volunteer days include:

- Party for the Planet: Spring into Action March 28 at Audubon Louisiana Nature Center
- Party for the Planet: Earth Day Family Service Day April 18 at Audubon Louisiana Nature Center
- Party for the Planet: Endangered Species Day May 16 at Audubon Zoo
- Party for the Planet: World Oceans Day June 6 at Audubon Aquarium of the Americas
- Party for the Planet: Pollination Celebration June 20 at Audubon Butterfly Garden and Insectarium

Party for the Planet participants are encouraged to earn all five Action Badges at each event to celebrate their commitment to Planet Earth!

This series is funded through Entergy's Environmental Initiatives Fund, which directs \$1 million annually to environmental improvement projects. Party for the Planet is part of Entergy's recognition of the 50th anniversary of Earth Day.

<u>Association of Zoos and Aquariums</u> (AZA)-accredited zoos and aquariums across North America are throwing a Party for the Planet, making it the largest combined Earth Day, Endangered Species Day, and World Oceans Day celebration. Party for the Planet offers families unique opportunities to visit their local AZA-accredited zoo and aquarium, celebrate the Earth's biodiversity, and learn how they can make a difference.

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