

## FOR IMMEDIATE RELEASE MARCH 18, 2020

## Hancock Whitney Zoo-To-Do and Zoo-To-Do for Kids presented by Children's Hospital New Orleans Rescheduled

(New Orleans, La.) - Due to the outbreak of the coronavirus in the Greater New Orleans area, Audubon Nature Institute is rescheduling <u>Hancock Whitney Zoo-To-Do</u> and <u>Zoo-To-Do for Kids</u> presented by Children's Hospital New Orleans.

Hancock Whitney Zoo-To-Do will now be held on Friday, September 11, and Zoo-To-Do for Kids presented by Children's Hospital New Orleans will be held on Friday, August 28. Audubon has been working closely with Hancock Whitney, Children's Hospital New Orleans, and long-term Sponsors like Chevron to determine the best plan.

"We love and appreciate our supporters and are so thankful to have celebrated this event with them for more than 40 years," says Audubon Nature Institute President and CEO Ron Forman. "The health and well-being of our guests is of the utmost importance, so rescheduling these events is the right thing to do. We look forward to carrying on the Zoo-To-Do tradition later this year."

Tickets to both events, including Sponsor and Patron packages, will be transferred to the new event date.

The Zoo-To-Do events raise more than \$1.5 million for Audubon each year. These events fund critical operations such as caring for animals and the public parks and museums that Audubon stewards for the New Orleans community.

The 2020 events celebrate Audubon's conservation efforts for whooping cranes, an endangered species that neared extinction in the 1940s. Audubon has long been a leader in conservation of these majestic birds and continues to work on their behalf through the Alliance for Sustainable Wildlife (ASW), Audubon's conservation breeding partnership with San Diego Zoo Global.

Community members can also sustain Audubon during this difficult time by <u>making a</u> donation to support our animals and the incredibly dedicated staff who care for them.

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